

## ABSTRACT

Disclosed is an electronic device/apparatus capable of displaying an animation that varies with internal settings and minimizing the amount of memory use for handling information for animation generation. When a shutter button (12) is pressed in a help display mode, flash ON/OFF setup information (52) stored in an EEPROM (25) is referenced. If the value of the flash ON/OFF setup information is ON, a three-dimensional animation in which a flash (104) on a three-dimensional model (71) emits light is created and displayed in accordance with three-dimensional model data. If, on the other hand, the value is OFF, a three-dimensional animation in which the flash (104) on the three-dimensional (71) model does not emit light is displayed. Consequently, the user can recognize visually and intuitively the difference among various digital camera (100) motions that vary with system settings.